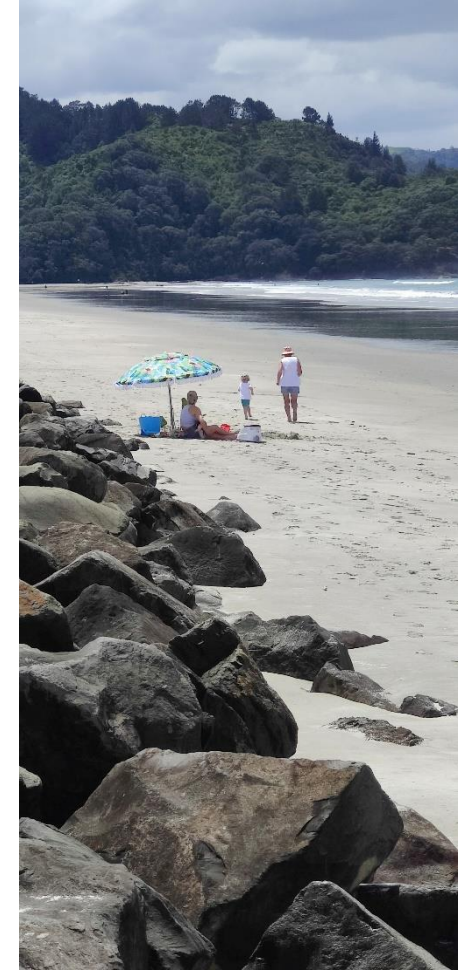


Coast Care Bay of Plenty

2023 Beach User Survey

Coast Care Beach User Survey – Findings

- Beach users do not support coastal protection methods that result in the loss of sandy beach area, even if this would protect coastal property.
- Beach users support the restriction of vehicle access to beaches and the enforcement of these rules by councils.
- Beach users overwhelmingly support ratepayer funding for the Coast Care dune restoration program.



Working together to care for our coast – Kia ngatahi te tiaki takutai

Coast Care Beach User Survey – Findings

- Beach users value our beaches as safe recreational places for children and families, as well as for their natural beauty and wildlife.
- Beach users understand the role that beaches and dune systems play in mitigating coastal storm damage, but are also aware of their susceptibility to storm, pest, and human-induced damage.
- Beach users strongly support collaboration between councils and the community to protect and manage beaches and dunes.
- Dune planting is the most acceptable method of restoring and protecting beaches, dunes, and coastal property.



Working together to care for our coast – Kia ngatahi te tiaki takutai